

Fukui 34th Sakura Matsuri

March 30th – April 14th

The annual Fukui Cherry Blossom (“Sakura” hereafter) Festival will be held officially during this time. There will also be various events to exhibit spring in Fukui.

◇ Fukui Sakura Matsuri and Asuwa’s Paper Lantern Story

We will first illuminate Asuwa’s Sakura Row, and then the whole town with brilliant lights in a tradition called the “Echizen-Bana no Yoi” light up ceremony.

When: March 30th (Sat.), 17:45-18:45

Where: 足羽川桜橋南詰付近河川敷オープニング特設会場

Asuwagawa Sakura Bridge: Special Opening Stage

Inquiries: Omotenashi Tourism Promotion Office

TEL: 0776-20-5346

◇ Asuwa Sakura Playtop

Through natural light, artificial lights, or transparent dome, we will create a flower viewing experience you will never forget!

When: March 30th (Sat.) – April 14th (Sun.), 18:30-21:00

Where: 足羽山 三段広場、平和塔 (Asuwayama Sandan Hiroba Heiwatou)

◇ Shuttle Jumbo Taxi Services (shuttle bus services)

Sakura viewing spots of Fukui City will be explored (warning: costs money).

Available: March 30th (Sat.) – April 14th (Sun.)

Hours of Operation: 18:00-20:00 (will run on April 6th (Sat.) and 7th (Sun.) as well)

Course: JR Fukui Station East Gate > Prefectural Office (front) > Tsukumo Bashi Kitazume > Asuwayama Sangenjaya (front) > Tsukumo Bashi Kitazume > Fukui Bank HQ (front) > Fukui Station East Gate

Inquiries: The Fukui Chamber of Commerce and Industry Local Events Department

TEL: 0776-33-8253

◇ Echizen Asakura Itozakura Matsuri

There will be events for both children and adults to enjoy starring the weeping sakura of the Ichijodani Asakura Clain Ruins. There will also be a light up of the weeping sakura on April 5th (expected).

When: April 7th (Sun.) 10:00-15:30

Where: Ichijodani Asakura Clan Ruins

Inquiries: Asakura Clan Ruins Preservation Society

TEL: 0776-41-2330

Echizen-Bana no Yoi

◇ Asuwa River Sakura Row Light Up

We will be lighting up the approximately 2.2 km long strip of sakura trees, designated as one of the top 100 famous places in Japan for sakura viewing, along Asuwa River.

Come enjoy the great transformation the location will undergo during that time!

When: March 30th (Sat.) – April 14th (Sun.), 18:00-21:30

Where: 足羽川左岸堤防 (幸橋～花月橋) Asuwagawa Sagan Teibou
(Saiwaibashi~Kagetsubashi)

◇ Asuwagawa's Paper Lantern Story

When: March 30th (Sat.) – April 14th (Sun.), 17:00-21:00

Where: 足羽川左岸堤防 (幸橋～九十九橋) Asuwagawa Sagan Teibou
(Saiwaibashi~Tsukumobashi)

◇ Fukui Station West Gate Sakura Light Up

The area around the West Gate of Fukui Station, such as the bus terminal and Happiring will be lit up with inspiration from sakura petals.

When: March 30th (Sat.) – April 14th (Sun.), 18:00-24:00

Where: Fukui Station West Gate

◇ Asuwayama Flower Viewing Light Up

Paper lanterns will be used to beautifully match the nighttime sakura trees.

When: March 30th (Sat.) – April 30th (Thurs. Holiday), 18:00-24:00

Where: 足羽山一帯 (Asuwayama Ittai), Asuwayama region

*Places such as Fukui City Central Park fountain, Oroka Bridge, and Yamazatoguchi Gomon will be lit in sakura-like colors whereas Sakura Row will be lit up in general.

Fukui Sakura Festival

Through cuisine, nature, history, culture, and more, discover the reasons why Fukui is famous this flower-viewing season at Central Park, which newly reopened last year!

Come witness the beauty of sakura trees in full bloom!

◇ General Information

When: April 6th (Sat.), 10:00-16:00

Where: Fukui City Central Park

◇ Family Sports Festival

- Ground Golf,
- Giant Balloon Attraction,

- Frisbee, and more!

❖ **Activities**

- Petting Zoo Corner
- Human-Powered Car Ride (Fee required)
- Assisted Shogi with high-level female players
- Flower Viewing Stroll in English (Must apply)
- Sakura Boat Ride
- Virtual Reality Tour
- Castle Experience

❖ **Food**

- Abekawa Mochi and other Japanese confectionary vendors,
- Tea (Fee required),
- Sakura Café (Caribbean Soup Festival),
- Springtime bento (boxed lunch) and side dish vendors,
- Fukui no Megumi certified vendors, and more!

❖ **Workshops**

- Wire Bicycles,
- Various Wood Creations (Fee required),
- Sakura Herbariums (Fee required), and more!

❖ **Exhibitions**

- Parade car used in the Echizen Period Procession,
- Echizen Period Procession Memoirs,
- Firetruck Exhibition,
- Sister Cities booth, and more!

*Some events may be cancelled as a result of weather conditions.

❖ **Other Events in the Area**

- Starbucks Coffee Seminar
 - ❖ **Where:** Gas Cooking Studio (Must apply and participation fee applies)
- 5 Famous Fukui Figures
 - ❖ Stamp rally prize for visiting the places of 5 famous people of Fukui

Atagozaka Path of Radiance

Come enjoy Fukui's spring with a path illuminated by "Andon" (a "lamp" consisting of a wooden or metal frame with paper stretched over the frame in order to protect the contained candle/flare from the wind). Since they are made with paper, there may be interesting designs on the lamps as well!

When: March 30th (Sat.) – April 14th (Sun.), 18:30-21:30

Where: 愛宕坂横坂 (足羽山北側), Atagozaka Yokosaka
(Asuwayama Kitagawa)

*May be cancelled as a result of weather conditions

Inquiries: Culture Promotion Division

TEL: 0776-20-5367

◇ Ki-Ito Live: Kokyu and So

Come and listen in on the performances of two traditional oriental instruments, the Kokyu (3-4 stringed oriental instrument played with a bow) and the So (traditional Japanese instrument similar to the Koto, which is a multi-stringed instrument played using multiple picks).

When: April 13th (Sat.) 17:30-18:30

Where: 橘曙記念文学館 (Tachibana Akebono Kinen Bungakukan)
(read as "Akemi")

Only For: Those of middle school age and older

Performers:

Kokyu Player, Kiba Daisuke

So Player, Ito Maiko

Capacity: 60 (first come, first serve)

Fee: 500 yen (Matcha included)

*Tickets will be sold the day of, starting at 16:30

Inquiries: Tachibana Akemi Literature Memorial Museum

TEL: 0776-35-1110

◇ Atagozaka Flower Viewing Rakugo Gathering

Rakugo is a type of older Japanese storytelling.

This will be a Rakugo gathering that focuses on the hometowns of Rakugo storytellers.

As an extension of the Tachibana Akemi Literature Memorial Museum's event,

"Authors and Man's Best Friend", a dog performance will also be introduced.

When: April 6th (Sat.), 14:00-15:00 and 16:00-17:00

Where: 橘曙記念文学館 (Tachibana Akebono Kinen Bungakukan) (read as "Akemi")

Capacity: 60 (first come, first serve)



Entrance Fee: 100 yen

*Tickets will be sold one hour prior to the respective performances.

Inquiries: Tachibana Akemi Literature Memorial Museum **TEL:** 0776-35-1110

◇ **Griffis Museum Spring Music Concert**

Come enjoy the musical sounds of spring amidst its brilliance at the Griffis Museum.

When: April 7th (Sun.) 14:00-15:00

Performers:

Soprano singer, Takagi Hitomi

Guitarist, Taniuchi Naoki

Inquiries/Location: グリフィス記念館 (Gurifisu Kinenkan), Griffis Museum

TEL: 0776-50-2911

Dinosaur Plaza Astronomical Observation Society

We will be observing the moon and Pleiades via telescope.

When: April 11th (Thurs.), 19:00-20:00

*May be cancelled as a result of rainy or cloudy weather

Where: JR 福井駅西口 恐竜広場 (JR Fukui Eki
Nishiguchi Kyouryuu Hiroba)

Inquiries: Seiren Planet

TEL: 0776-43-1622



The Sounds of the Stars

This will be a solo performance of the Tibetan traditional art of singing bowls. Come and be amazed by the sounds of the stars as they resonate with the metal of the bowls.

When: April 13th (Sat.), 14:30-15:15

*The site opens at 14:20.

Where: Seiren Planet (Happiring 5F)

Performer: yurayurayuko

Capacity: 150

Participation Fee: 600 yen

*There will be no exceptions made in regards to price.

You may not use your yearly Seiren Planet passport.

Tickets will be sold starting March 21st (Thurs. Holiday)

Inquiries: Seiren Planet



TEL: 0776-43-1622

Related Events: The Natural History of Color

◇ Understand the Mystery of Color: Making a CD Spectroscope

We will be making a simple spectroscope using CD's!

When: April 20th (Sat.), 15:00-16:00

*Reception begins at 13:00

Capacity: 20 (first come, first serve and on-site reception)

◇ Let's Make Earth Crayons

We will be taking earth from Asuwa Mountain to make our own unique crayons!

When: April 27th (Sat.), 13:30-16:00

Capacity: 20 (random selection)

Application: Double postcard must be received by April 19th (Fri.).

◇ General Information

Where: 自然史博物館 (Shizenshi Hakubutsukan)

Only for: Elementary school students and older

*Elementary students must be accompanied by guardian(s)

Participation Fee: 100 yen (cost of materials)

Inquiries/Application:

Postal Code: 918-8006

Address: 福井市足羽上町 147 (Fukuishi Asuwa Kamimachi 147)
自然史博物館 (Shizenshi Hakubutsukan)

TEL: 0776-35-2844

Folk Village Light Up

We will be lighting up the Jochike and Okamoto Residences!

When: April 1st (Mon.), 18:00-20:30

*May be cancelled as a result of weather conditions

**Technically closed, but free admittance begins at 17:30 the day of.

Where: おさごえ民家園 (Osagoe Minkaen)

Inquiries: 文化財保護課, Cultural Properties Protection Division

TEL: 0776-35-1015

Fukui's Glasses: Even THAT Person Wore Them!?

Through the lenses of the politicians and cultural intellectuals at the time, we will take steps forward to attempt to comprehend the aesthetic sense of those in power during the time of the 16th feudal lord, Matsudaira Shungaku's lead as we analyze the glasses on display.

When: March 21st (Thurs. Holiday) – May 6th (Mon. Holiday), 9:00-19:00

Officially Closed: April 15th (Mon.)

Where: 郷土歴史博物館 (Kyoudo Rekishi Hakubutsukan)

Fee: 210 yen

*Middle school students and younger, elderly of the age 70 and above, as well as those with disabilities and their accompanied guardian(s) are granted free admittance.

Inquiries: Fukui City History Museum

TEL: 0776-21-0489

Related Events: The Treasure of Daianzenji

◇ Lecture: Daianzenji, the Treasured Work of Art

We will explain the characteristics of the specially appointed as a national treasure, Matsudaira family cemetery, Daianzenji.

When: April 6th (Sat.), 14:00-15:30

Where: 郷土歴史博物館

Capacity: 80 (first come, first serve and on-site reception)

*You will need to buy a ticket for the exhibition.

◇ Exploring Fukui's Famous Gardens with a Gardener!

Come and explore the fascination of Daianzenji, the Ichijodani Asakura Clan Garden, and Yokokan Garden with the help of a gardener who is affiliated with a famous garden in Kyoto. A specially arranged lunch will be included in the tour as well. The lunch will feature a special cuisine which is a vegetarian-friendly meal, originally derived from the dietary restrictions of Buddhist monks.

When: April 13th (Sat.), 9:30-17:00

Meeting Location: 郷土歴史博物館 (Kyoudo Rekishi Hakubutsukan)

Host: Sone Zoen Co., Ltd. Representative, Company Director Sone Masao

Capacity: 40 (random selection)

Participation Fee: 4000 yen

Application: Double postcard postmark of April 3rd (Wed.) or earlier is acceptable, or you may also apply via email.

*Please include personal information and contact information in email and name for postcard.

✧ **Eraser Signature Stamp**

Come make your own stamp made out of eraser using a chisel to imitate the original temple-founding stamp of Daizenji Temple! At least one guardian must accompany any child of elementary school age or younger.

When: April 17th (Wed.), 10:00 and on, 14:00 and on

Where: 郷土歴史博物館 (Kyoudorekishi Hakubutsukan)

Capacity: 20 (random selection)

Application: Double postcard postmark of April 17th (Wed.) or earlier is acceptable, or you may also apply via email.

*Please include personal information and contact information in email, name for postcard, and desired time on whichever method you choose.

✧ **General Information**

Inquiries: Fukui City History Museum

TEL: 0776-21-0489

Email: kyoudo@city.fukui.lg.jp

Early Bird Free Admittance

Come stop by and take a refreshing early morning stroll through the garden!

When: April 1st (Mon.) – September 30th (Mon.), 5:30-8:45

*From September 1st (Sun.) onward, the garden will open at 6:00, not 5:30.

Where: 養浩館庭園 (Yokokan Teien)

*Only the East Gate will be open. You will not be permitted to enter the building.

Inquiries: Culture Promotion Division

TEL: 0776-20-5367

Hauta Shamisen Gathering



Hauta is one type of traditional Japanese music.

A *Hauta* with shamisen will be performed to illustrate how the general public of the Edo period got together and bonded with each other.

When: April 6th (Sat.), 11:30-12:00, 13:00-13:30

Where: 養浩館庭園 (Youkoukan Teien)

Performer: Katagiri Ako

*Garden entrance fee is required

Inquiries: Culture Promotion Division

TEL: 0776-20-5367

Tea Ceremony: Springtime

Care to join us in the Moon Viewing Room at one of Fukui's famous places of scenic beauty, Yokokan Garden, for a relaxing tea ceremony (also wagashi!).

When: April 13th (Sat.) – May 6th (Mon. Holiday), every Saturday, Sunday, and holiday during this timeframe from 10:00-16:30

*Tickets for tea will be sold until 16:00. There will be days where the tea will be Matcha, and there will also be days where the tea will be Sencha.

Where: 養浩館庭園 (Youkoukan Teien)

Participation Fee: 500 yen (price for wagashi included)

*Garden entrance fee is separate. April 21st (Sun.), garden entrance will be free.

Inquiries: Culture Promotion Division

TEL: 0776-20-5367

Asuwayama Marathon

When: April 29th (Mon. Holiday), 9:00~

*Marathon will continue in the case of light rain

**Registration starts at 8:00 the day of

Where: Asuwa Elementary School Ground

Only for: Those living in Fukui Prefecture

Categories:

Men: Younger than 40 / 40 and older

Women: Younger than 40 / 40 and older

Elementary School Students

Course: Asuwa Elementary School area

Men and Women course: appx. 6-7 km

Elementary School Student course: appx. 3 km

***WARNING:** There are plenty of upward slopes.

Participation Fee: 500 yen (insurance fee included)

*Elementary and middle school student participation is free.

Inquiries: 福井市陸上競技協会事務局 (児玉)

Fukui City Track Competition Association Office (Kodama)

TEL: 090-6272-9245

- ① Images will not accurately reflect actual experience.
- ② All reservations and contact related interactions will be conducted in Japanese.
- ③ All locations will include English transcriptions.
- ④ Personal information – Name, Address, Age, Gender (not always necessary; last two only when age/gender restrictions apply)
- ⑤ Postcards (hagaki) and double postcards (oufuku hagaki) can be purchased at post office